



Of Counsel
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COURT ADMISSIONS

- U.S. Supreme Court
- Supreme Court, State of California
- Ninth and Fifth Circuit Court of Appeals
- Court of Appeals of the Federal Circuits
- U.S. District Court Central, Southern, Northern and Eastern districts of California
- U.S. District Court, Eastern District of Wisconsin and District of Nebraska
- U.S. Patent Office

EDUCATION

- J.D., with honors, University of La Verne College of Law
- M.S., Control Systems Engineering, The University of California at Los Angeles
- B.S., Electronic Engineering, The University of California at Los Angeles

GREGORY BYRON WOOD became Of Counsel to Feldman Gale PA in 2011. Greg focuses his practice on intellectual property litigation, electronic information management and e-discovery matters, and licensing and business negotiations related to intellectual property. Greg is also active in alternative dispute resolution counseling and strategies and serves as a mediator particularly focusing on disputes involving intellectual property issues.

Greg's over 35 years of experience in the practice of law related to intellectual property includes: Patent, trademark and copyright infringement; misappropriation of trade secrets and publicity rights; intellectual property agreement enforcement and litigation; domain name disputes; arbitration and mediation; and, business negotiations, licensing and transactional matters related to intellectual property rights. Specific areas of expertise include: Technology and telecommunications; medical devices; E-discovery; appeals; copyright protection of software and architectural works; and, trademark infringement and anti-counterfeiting.

He has handled hundreds of contested matters and has represent clients in court and jury trials, appeals, mediations, arbitrations, claim construction hearings, preliminary injunction and summary judgment proceedings. Greg has also served as a mediator in approximately 100 matters and as an arbitrator (sole, panel member and panel chair) in approximately 25 intellectual property involved disputes. Greg also assists and counsels clients in protecting, acquiring and asserting intellectual property assets, in counseling and representing clients in electronic discovery and records management matters and in evaluating all dispute resolution options and developing optimal dispute resolution and settlement strategies.

REPRESENTATIVE EXPERIENCE

Trademark Disputes:

- Famous author and innovator in the field of dietary supplements in an arbitration matter involving the unauthorized commercial exploitation of his name and likeness
- Winery business in a trademark dispute before Bankruptcy Court regarding ownership and rights to the wine label trademarks
- An iPhone application creator in a trademark dispute with an internet publisher related to the name used for the iPhone application
- Foundation in connection with dispute related to copyright ownership claims by contract architect, in unrelated trademark disputes and in connection with rights to commercially exploit celebrity name and likeness
- Non-profit entity in connection with resolution of contract dispute and trademark ownership dispute
- Commercial kitchen equipment importer and distributor in connection with dispute with importer and seller of counterfeit products

- Cosmetic/pharmaceutical manufacturer in trademark counterfeit product seizure orders, preliminary injunctions and settlements
 - Importer of products in trademark infringement and antitrust matter and in related appeal
- Patent Disputes:
- Manufacturer of patented electronic oven in patent infringement litigation against infringing imports in district court and appeal
 - Computer software company in connection with assertions of patent covering WiFi redirection technology
 - Electronic component manufacturer in connection with re-examination proceeding before U.S. Patent office
 - Law firm in connection with opposition to discovery requests seeking identity entity that retained law firm to file re-examination request
 - Energy company in arbitration matter related to breach of contract and patent infringement for remote oil field monitoring systems
 - Manufacture of office products in connection with a design patent dispute on office furniture
 - Electronic component manufacturer in patent dispute over electrical connector design including interlocutory appeal of patent ownership standing issue
 - Licensee in infringement of DVD and CD patents in patent pools including scope of enforcement of non-essential patents in pool
 - Manufacture of products in connection with protecting and enforcing rights in product design trademark matters for shoe sole designs
 - Mobile telecommunications company in patent infringement matter related to analog cellular telephone anti-cloning technology
 - Telecommunications company in defense of patent infringement matter related to international call back technology and related appeal
 - Label printer manufacturer in patent infringement suit on a laser printer controller circuit patent and related appeal
 - Manufacturer in multiple patent and trademark disputes involving trademark, patents and product design trademarks registrations
 - Small business in trial and appeal of patent infringement matter related to electronics for the correction of video weave in telecine devices
 - Manufacturer in patents covering various aspects of automatic electronic remote control window covering activation systems
 - Manufacturer in patent infringement matter related to electronic touch pad devices and technology
 - Optical disc manufacturer in defense of RICO, patent infringement and breach of contract matter
 - Manufacturer in patent infringement matter related to patent on health care product
 - Medical manufacturer in evidentiary hearing and summary judgment proceedings related to patent for surgical device for use in cataract surgery
 - Manufacturer of base reflex speaker technology in defense of patent infringement matter and related appeal
 - Manufacturer of weaving loom machinery in defense of patent infringement matter at trial and related appeal
- Copyright Disputes:
- Famous urban artist in copyright infringement action in connection with major urban sculptural work at trial and appeal

- Software company in connection with defense of software copyright infringement claims
- Contract Disputes:
- Non-profit entity in connection with employment agreement matters related to creation, ownership and transfer of IP rights
 - Cosmetic manufacturer in connection with dispute related to IP-involved manufacturing contract dispute
 - Major telecommunication company in connection with multiple contract disputes
- Trade Secret Disputes:
- Smart ID card developer in connection with trade secret misappropriation of technology including e-discovery disputes and spoliation
 - Manufacturer of large scale memory devices in trade secret misappropriation action against former employee
 - Client in defense of claim of trade secret misappropriation in connection with a fogging device used in stage performances
- Enforcement:
- Importer in proceedings related to IP rights before U.S. Customs
 - Private water utility in connection document retention policies and electronic discovery matters

PROFESSIONAL ACTIVITIES AND MEMBERSHIPS

- American Bar Association - Patent, Copyright, Trademark, Litigation and Intellectual Property Section
- Section on Dispute Resolution (Mediation and Arbitration Committees)
- Los Angeles County Bar Association
- Los Angeles Intellectual Property Law Association
- Federal Circuit Bar Association
- Association of Business Trial Lawyers
- Sedona Conference Working Group On Electronic Discovery
- Sedona Conference Working Group on Privacy, Confidentiality and Public Access
- American Arbitration Association Commercial Arbitration Panel
- Los Angeles Superior Court ADR/VSC Neutrals panel
- Dispute Resolution Services, Los Angeles County Bar Association Fee Dispute Arbitrator
- U.S. D.C. Attorney Settlement Officer Panel (Central District of California)

PROFESSIONAL HONORS

- Best Lawyers in America*, Intellectual Property (2008 - 2011)
- "Southern California Super Lawyer," *Law & Politics* (2004 - 2011)
- "Euromoney Guide to the World's leading Patent Law Experts" (1997)

PUBLICATIONS

- "[Building Trust in Mediation](#)," *Dispute Resolution Magazine*, Vol. 16, No. 4, Summer 2010
- "[E-Discovery Disputes, Mediation and Confidentiality](#)," *Bloomberg Law Reports / Federal Practice*, September 8, 2009
- Interviewed and quoted in "Preventing e-Discovery Headaches," *California Lawyer*, January 2009
- "[Technology Basics](#)," *eDiscovery for Corporate Counsel*, Chapter 4, Thompson / West Publishing, 2008, 2009, 2010 editions
- "Preserving Documents Created on Employees' Personal Technology Resources," *The Practicing CPA*, July/August 2007

- [Will Your Company Be Required To Preserve Information From Employees' Personal Email Accounts and Computers?](#), *Fulbright & Jaworski L.L.P. Client Alert*, April 2007
- [Wal-Mart: Has Non-Genericness Been Eliminated as an Element of a Product Configuration Trade Dress Claim?](#), *BNA's Patent, Trademark & Copyright Journal*, March 2005
- [California Appellate Court Rejects the Inevitable Disclosure](#), *Fulbright & Jaworski L.L.P. Legal & Employment Update*, October 2002
- "Copyright Damages Recoverable in U.S. for Infringement Abroad," *Century City Lawyer*, September 1999
- "Don't Trade on Me," *Los Angeles Lawyer*, October 1986
- "Counterfeiting, Licensing, and Intellectual Property Rights," *Town Hall Reporter*, May 1986
- "Misappropriation Blues," *Los Angeles Lawyer*, April 1985
- "The Counterfeiter's 'Waterloo,'" *The Merchandising Reporter*, November 1984
- "California's Anti-Counterfeiting Statute," *Los Angeles Lawyer*, February 1984
- "Criminalizing Counterfeiting in California," *The IACC Bulletin*, October-November 1984

Greg has co-authored and co-edited the following Sedona Publications:

- "The Case for Cooperation"
- "Reasonable Anticipation of Litigation and Legal Holds"
- "Protective Orders, Confidentiality & Public Access in Civil Cases"

Greg has also participated in the drafting and enactment of the following statutes:

- California's anti-counterfeiting statutes
- Civil - *Business and Professions Code*, Sections 14340-14342
- Criminal - *Penal Code*, Section 350
- "Trade Secret Act"
- *Civil Code*, Section 3426 *et seq.*
- *Code of Civil Procedure*, Section 2019(d)
- "Employee Rights in Inventions"
- *Labor Code*, Section 2870

SPEECHES

- "E-Discovery for the Corporate Market," Executive Counsel Institute, March 2011.
- "Intellectual Property Protection in International Commercial Transactions," Conference on Future Trends in Exporting and Importing, sponsored by the Foreign Trade Association, February 17, 2011.
- "Controlling Your E-Discovery Destiny," E-Discovery for the Corporate Market Conference, Executive Counsel, Los Angeles, CA, December 14-15, 2010
- "Getting your IM/RM House in Order," Thomson Reuters, 14th Annual Electronic Discovery and Records Retention Conference: Achieving Practical Proportionality, Los Angeles, CA, September 14-15, 2010
- "The Electronic Information Juggernaut: Taking Aim At ADR," American Bar Association Section of Dispute Resolution, San Francisco, CA, April 7-10, 2010
- "Electronic Discovery and Records Retention Conference: Beyond Faith Based Electronic Discovery," West Legal Works, Los Angeles, CA, February 26-27, 2009
- "Intellectual Property: Hidden Corporate Assets," Financial Executives International Los Angeles Chapter, November 20, 2008
- "Some Words On E-Discovery," Bridgeport Continuing Education: Trial Preparation for Employment Litigation, Los Angeles, CA, April 18, 2008
- "Electronic Discovery and the Amended Rules after a Year...What's New? What's Next?," West Legalworks™ in cooperation with the Daily Journal Corporation, February 26, 2007

- "The Legal Hold: Trigger and Process," The Sedona Conference Voices from the Desert Webinar Series, December 19, 2007
- "[Superman Returns: Preparing the IT Witness for 30\(b\)\(6\) Deposition](#)," *2007 E-Solutions Web Seminar Series: Tools for Today's E-Discovery World*, Fulbright & Jaworski L.L.P., November 29, 2007
- "Planning for E-Discovery," Financial Executives International Los Angeles Chapter, September 20, 2007
- "Preservation of Ephemeral Data - Part II," The Sedona Conference Audio Update Webinar, September 12, 2007
- "Wireless Electronic Devices in the Courtroom," Ninth Circuit Technology Users Group, August 14, 2007
- "Roping the Wind: Preserving and Producing Ephemeral Data," The Sedona Conference Audio Update Series, July 26, 2007
- "Getting Ahead of the Game: Planning for E-Discovery Before it Happens," 2007
- Sedona Panel on Litigation Holds, 2007
- Presentation on e-discovery at Ninth Circuit Judicial Conference, 2006
- Sedona Panel on Reasonable Anticipation of Litigation, 2006
- Central District of California Judicial Conference Presentation: E-Discovery – Keeping up with the Times, the Aftermath of Zubulake and New Rules, 2006
- FIOS Web Seminar presentation of Records Management and the Proposed Federal Rules, 2005
- ARMA presentation on the proposed New Federal Rules Regarding e-Discovery, 2005
- ABTL and Federal Bar Association Panel On E-Discovery and the New Federal Rules, 2005
- Presentation on e-Discovery issue to Central District Magistrates Conference, 2004
- e-Discovery presentation to Ninth Circuit Judicial Conference, 2004
- Loyola Law School, Los Angeles, California – Architecture and the Arts: *Leicester v. Warner Bros.*, 2004
- PLI presenter regarding Markman hearings, 2001 - 2004
- Patent Resources Group, Los Angeles Patent Review Course – Instructor, 1992 - 1999
- Southwestern Law School, Los Angeles, California, 1985
- Adjunct professor teaching patent procedure, 1982 - 1983
- Loyola Law School, Los Angeles, California, Adjunct professor teaching copyright and intellectual property law courses American Patent Institute, Los Angeles, California - Instructor, 1978 – 1980